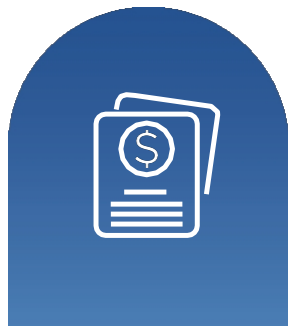




LIFEWAVE®

Lifewave Korea Compensation Plan



Product Introduction Bonus (PIB)

This is a bonus paid to the referrer based on the type of initial enrollment pack that the new member they referred purchases upon enrollment, with the following amounts (in KRW) depending on the type of enrollment pack.

Premium Packs	Advanced Pack	Basic Pack
400,000	75,000	35,000

The Product Introduction Bonus (PIB) is also paid when a new member you refer upgrades their existing registered title* by purchasing an upgrade pack at a later date as their business progresses, and the bonus paid to the referral is the difference between the PIB bonuses for the two registered titles (in KRW).

Starter Upgrade

Change the registration title	Bonus
Starter ► Basic	35,000
Starter ► Advanced	75,000
Starter ► Premium	400,000

Basic Upgrade

Change the registration title	Bonus
Basic ► Advanced	40,000
Basic ► Premium	365,000

Advanced Upgrade

Change the registration title	Bonus
Advanced ► Premium	325,000

*What is a registered title?

Starter, Basic, Advanced, and Premium are the eligibility statuses that are granted based on the type of pack purchased at the time of enrollment/upgrade to Lifewave.

Price (incl. VAT) / Volume (PV) / PIB amount by type of registration and upgrade packs

Enrollment and upgrade pack types		Price (KRW)	Volume (PV)	PIB Amount (KRW)
Registration Packs	Premium	2,215,400	355pv + 2 x 110pv****	400,000
Upgrade Packs	Starter ▶ Premium	2,205,400	355pv + 2 x 110pv	400,000
	Basic ▶ Premium	1,859,000	220pv + 2 x 110pv	365,000
	Advanced ▶ Premium	1,573,000	110pv + 2 x 110pv	325,000
Registration Packs	Advanced	642,400	245	75,000
Upgrade Packs	Starter ▶ Advanced	632,400	245	75,000
	Basic ▶ Advanced	286,000	110	40,000
Registration Packs	基本	356,400	135	35,000
Upgrade Packs	Starter to Basic	346,400	135	35,000
Registration Packs	Starters	10,000** B	0	0

*Price does not include shipping (free shipping for orders over \$70,000).

**This is the registration fee (10,000 won) charged when you first register as a member.

*** Members must maintain an "active" status to receive the referral bonus. To remain active, you must have a total of 55 PV purchased by you or your directly referred consumer members within a rolling 31-day period.

**** Premium Enrollment Pack (355+2x110) Scoring example: 355 points for the current month, 110 points for the previous month, and 110 points for the next month

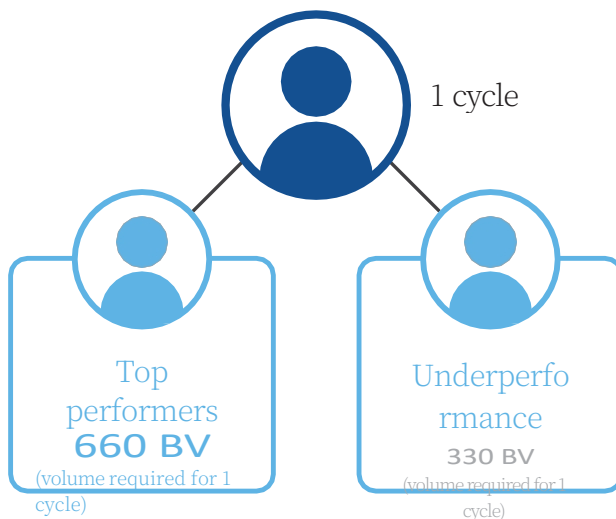
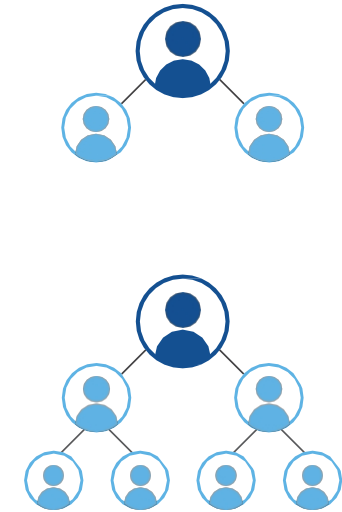
Binary Commissions (Cycle Bonus)

Binary commissions are a very powerful tool for building an ongoing, stable income. The core of the Lifewave compensation plan is centered around building a team in a binary structure, meaning your income is dependent on your team building a maximum of two positions, one directly to the left and one to the right of each individual member (see illustration).

When you sign up a new member, you can place them to the left or right of your position, or if your immediate sub-position is already filled, you can place them in the next vacant position to the left or right. Every member can individually choose and utilize the placement strategy that works best for them. If you need advice on placement, your sponsor can help.

The binary commission you qualify for after the binary conditions are met is determined by including not only the registrations and purchases of members below you, but also the purchases of consumers - no matter how far they are from your position.

All purchases made by members are awarded a point score, referred to as personal volume, or PV. The PV associated with each member's individual purchases is then passed through the network to their upline as a score, referred to as Business Volume or BV.



Satisfaction of the binary condition is determined by the following items

- You must be *active (at least 55 PV on a rolling 31-day cycle) during the eligibility period.
- Have one self-referred active member on each side with a minimum of 55 BV within a rolling 31-day period.
- Meet a volume cycle of at least 660 BV on the upside and 330 BV on the downside. (High volume refers to the higher volume of the left or right side, but the high and low volume situation may change from week to week).

*Active: The sum of PVs purchased by you or your directly referred consumer members within a rolling 31-day period must equal 55 PVs.

If you meet these three requirements in a given pay week, you will earn a binary commission corresponding to the binned cycle bonus table on the right! The maximum amount of your weekly cycle bonus is determined by your paid position for that week, regardless of whether you meet the binary conditions and cycle rate. For more details, please refer to the maximum weekly payout by paid position illustrated on the right.

Additionally, any volume at or above Paid Tier Managers that was eligible to earn a Cycle Bonus (because the High and Low Volume Cycle Rates were met), but exceeded the amount payable per week (based on the maximum weekly amount per Paid Tier), will be consumed weekly at a 2:1 volume rate (except for Paid Tier Managers during the first 52-week period from the time of enrollment).

Interval Cycle Bonus	
Number of cycles	Cycle Bonus (KRW)
1 - 30	50,000
31 - 120	45,000
121 - 500	40,000

Active status is met when you meet one of the following 3 requirements

- Rolling - if you place an order of at least 55 PV within a 31-day cycle
- You subscribe to a monthly auto-order program that includes at least 55 PV of products.
- Rolling - Selling at least 55 PV of products directly to retail or preferred customers through your own Lifewave replication website within a 31-day cycle.

As long as you remain active, any volume that has not met the cycle rate and has not been exhausted will accumulate as earned volume.

However, volume in excess of a rolling 52-week period is consumed on a weekly basis. Older volumes are cycled

Maximum weekly pay per position		
Paid positions	Limit Amount (KRW)	Limit cycles
Meet binary conditions	100,000	2
Manager	1,500,000	30
Director	2,400,000	50
Senior Director	3,300,000	70
Executive Director	6,750,000	150
Presidential Director	10,750,000	250
Senior Presidential Director	20,750,000	500

first.

carry-over volume rule

Volumes that are not cycled (versus the cycle rate not being met between sub-performances) are preserved as carryover volumes.

cyclable volume rule (cyclable volume rule)

Cyclable volume for Paid Tier Managers and above that is cyclable (because the rate is met) in Large, Small, and Medium performances, but exceeds the weekly payout maximum by position (see chart), will be depleted weekly at a rate of 2:1. However, Paid Tier Managers for the first 52 weeks from the time of enrollment are excluded from this cyclable volume rule.

For example, if you are a paid director, the maximum number of cycles you can cycle each week is 50 cycles or 2,400,000 KRW. If you had a volume of 19,800 BV on your low and 39,600 BV on your high, you would have earned 60 cycles or 2,850,000 won if there was no weekly payout maximum per position. As a paid Director, the weekly maximum you can earn is KRW 2,400,000, so the cycle for KRW 450,000 is over the limit. All the volume associated with the cycle (i.e., 19,800 BV of underperformance and 39,600 BV of overperformance) will be exhausted at the end of the week, and you will earn KRW 2,400,000. The remaining KRW 450,000 that has not been allowed as an allowance due to the maximum weekly payout per position will be void. All cyclable volume is either paid as allowance or exhausted

volume maturity rule

Non-cyclable volume that is not exhausted due to an imbalance in the cycle rate is preserved as carryover volume and can be used in the next allowance cycle (if the cycle rate is correct and does not exceed the weekly payout maximum for the position). Older volumes will be cycled and paid first, in order of age. Any volume that has exceeded 52 weeks and has not yet been cycled or exhausted will automatically lapse on a weekly rolling basis. Volume for members in an inactive status is automatically exhausted.

matching bonus* (matching bonus)

Matching bonuses are another way to generate a steady, ongoing income and are affected by the team you build. Your matching bonus is determined by the binary commissions earned by the people you refer, the people they refer, and the people they refer.

Recommendation Level	Bonus
Level 1 Self-referred members (your first generation)	25
Level 2 Members directly referred by your first generation (your second generation)	20
Level 3 Members directly referred by your second generation (third generation of your family)	20

Matching bonus requirements

Level 1 Matching Bonus	<ul style="list-style-type: none"> Active with at least 110 PV in a rolling 31-day cycle Paid manager or higher
Level 2 Matching Bonus	<ul style="list-style-type: none"> Active with at least 110 PV in a rolling 31-day cycle Paid manager or higher Have at least 6 cycles in that allowance week
Level 3 Matching Bonus	<ul style="list-style-type: none"> Active with at least 110 PV in a rolling 31-day cycle Paid manager or higher Have at least 3 directly referred members of at least 55 BV on each side within a rolling 31-day cycle Have at least one member on each side who qualifies for the Level 2 matching bonus Have at least 10 cycles in that allowance week

* Matching bonuses are calculated based on the amount of binary commissions and do not include other bonuses.

Cap Allowance Policy (CAP)

Article 20, paragraph 3 of the Act on Door-to-Door Sales, etc. stipulates that the upper limit of the sponsorship allowance that can be paid annually shall not exceed 35% of the total value of the shoes supplied including VAT, and if the Company's allowance payment rate exceeds 35%, the allowance cap policy (Cap) may be applied to adjust the excess amount as follows:

From the time the year-to-date payout rate is above 35%, if the payout rate for a given week is above 35%, a flat rate deduction will be made for all but the first four cycles.

commission qualifications summary (commission qualifications summary)

Allowance types	Minimum requirements
Product Introduction Bonus (PIB)	<ul style="list-style-type: none"> Active with at least 55 PV within a rolling 31-day cycle
Binary Commissions	<ul style="list-style-type: none"> Active with at least 55 PV within a rolling 31-day cycle Have 1 active member on each side who has self-referred with at least 55BV within a 31-day cycle. Have a minimum of 660 BV of your own large trades and 330 BV of your own small trades
Level 1 Matching Bonus	<ul style="list-style-type: none"> Active with at least 110 PV within a rolling 31-day cycle Paid manager or higher
Level 2 Matching Bonus	<ul style="list-style-type: none"> Active with at least 110 PV within a rolling 31-day cycle Paid manager or higher Have at least 6 cycles in the applicable allowance week
Level 3 Matching Bonus	<ul style="list-style-type: none"> Active with at least 110 PV within a rolling 31-day cycle Paid manager or higher Have at least 3 directly referred members of at least 55BV on each side within a rolling 31-day cycle Have at least one member on each side who qualifies for the Level 2 matching bonus Have at least 10 cycles in the applicable allowance week

Bonus calculations are due every Monday.

(U.S. Daylight Saving Time period = until 2 p.m. ET Monday / Non-Daylight Saving Time period = until 3 p.m. ET Monday)

<p>Manager Manger</p>	<ul style="list-style-type: none"> • Active with at least 110 PV within a rolling 31-day cycle • Have a minimum of two active members on each side with at least 55BV of direct referrals within a rolling 31-day period, or a minimum of one active member on each side with at least 330BV of direct referrals within a rolling 31-day period.
<p>Director Director</p>	<ul style="list-style-type: none"> • Active with at least 110 PV within a rolling 31-day cycle • Have a minimum of 3 active members on each side with at least 55BV of direct referrals within a rolling 31-day period, or a minimum of 1 active member on each side with at least 330BV of direct referrals within a rolling 31-day period. • Have at least one member on each side of the table who is a paid manager or higher who has been handpicked by you.
<p>Senior Director Senior Director</p>	<ul style="list-style-type: none"> • Meet all of the above requirements for the Director position • Have at least two members who are directors or above who have been nominated by you • Have 10,000 BV in your referral lineage within a rolling 31-day period
<p>Executive Director Executive Director</p>	<ul style="list-style-type: none"> • Meet all of the above requirements for the Director position • Have at least two members who are directors or higher who have been nominated by you • Have 50,000 BV in your referral lineage within a rolling 31-day period
<p>Presidential Director Presidential Director</p>	<ul style="list-style-type: none"> • Meet all of the above requirements for the Director position • Have at least two members who are directors or higher who have been nominated by you • Have 100,000 BV in your referral lineage within a rolling 31-day period
<p>Senior Presidential Director Senior Presidential Director</p>	<ul style="list-style-type: none"> • Meet all of the above requirements for the Director position • Have at least two members who are directors or higher who have been nominated by you • Have 200,000 BV in your referral lineage within a rolling 31-day period

Ranks are calculated on a weekly basis. To earn the bonuses associated with a particular rank, you must consistently achieve that rank.

Maximum binary commission weekly payout



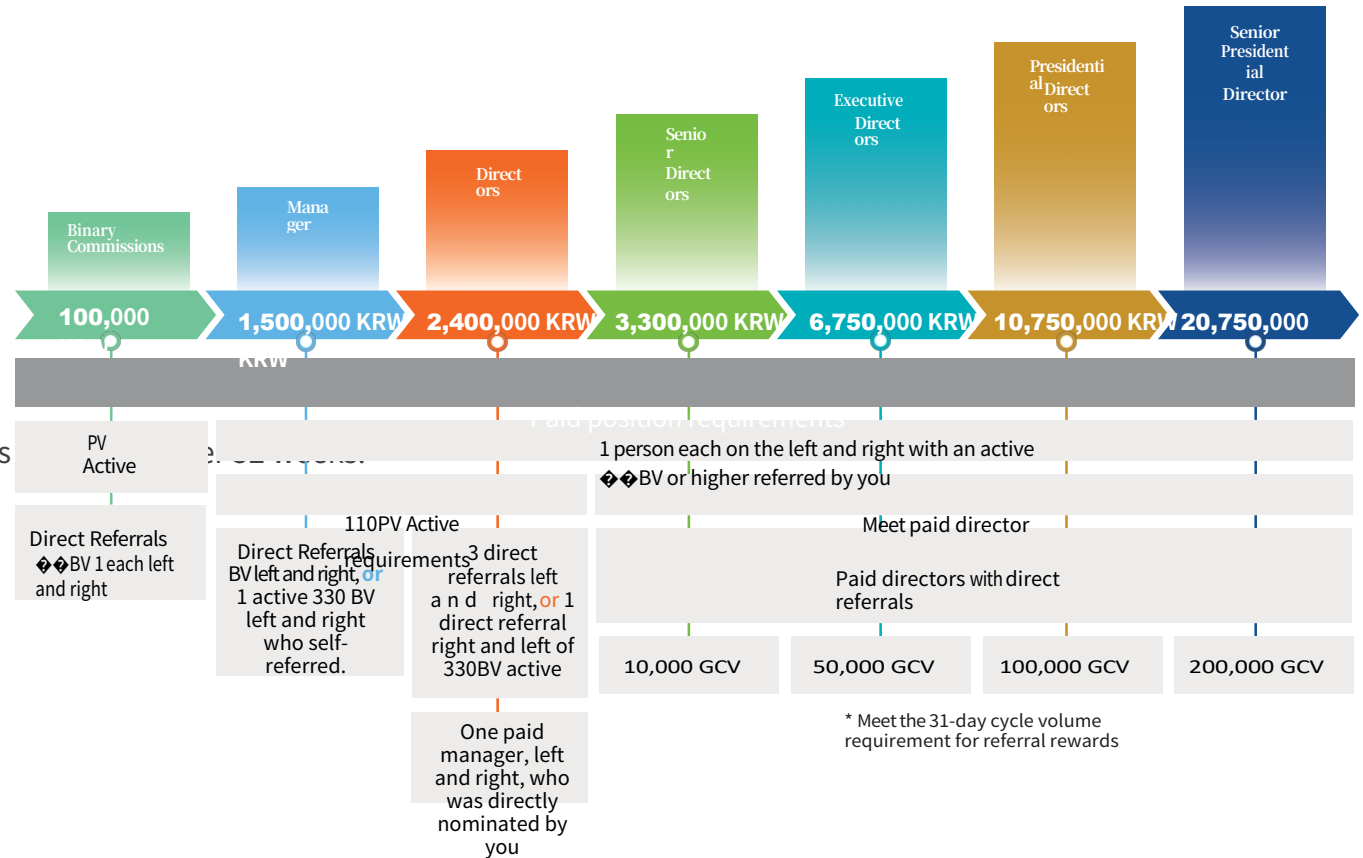
Volume Maturity Rule & Cyclable

Volume Rule: Cycles on both the high and low sides of performance

Any volume for Paid Tier Managers and above that exceeds the available volume will be depleted weekly at a rate of 2:1, subject to the established maximum payout limit. For the first 52 weeks from the date of enrollment, paid managers are exempt from this cyclable volume rule at a rate of

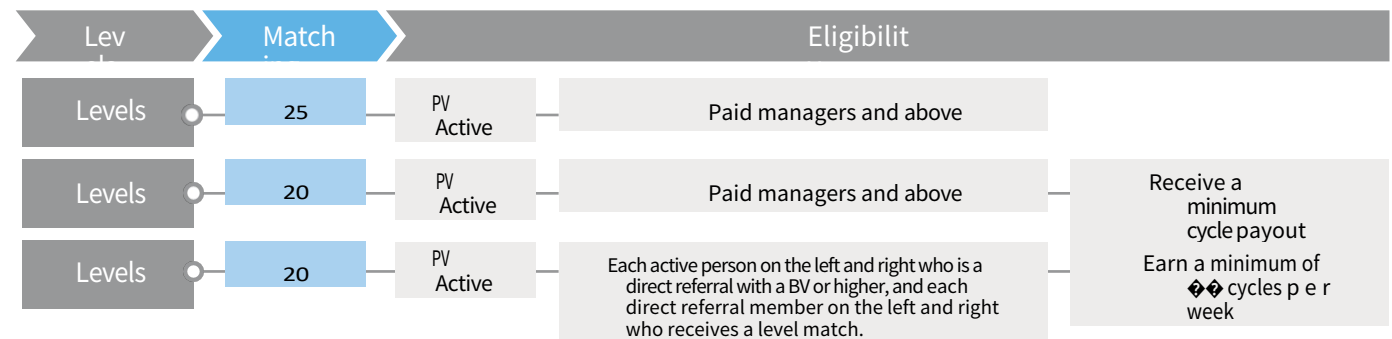
excluded. Volume for large and small performers is

To earn binary commissions, you must "meet the binary requirements". The Binary Requirement is met when you are active, meet the structural requirements per registered title (see chart above), and have a minimum of 660 BV for Large and 330 BV for Small.



Unlimited matching bonus

Paid managers and above are eligible to earn a match of 20-25% of the weekly binary commissions of members you personally refer (PS), provided they meet the requirements below. There is no maximum payout limit on the matching bonus, so the earning potential is



unlimited!



Caveats regarding maximizing weekly payouts for binary commissions and matching bonuses:

1. Enrollment Title:

Starter, Basic, Advance, and Premium are eligibility statuses that are granted based on the type of pack purchased at the time of enrollment/upgrade to Lifewave.

2. Paid positions (Paid-as Rank):

The structure, volume, and active status of your team will determine your weekly eligibility status, which will determine the maximum amount you will be paid for that week.

3. Highest position (Lifetime Rank):

The highest rank or status you have achieved while doing business with Lifewave.

常見問題

Q: Assuming I signed up with a 'Starter', 'Basic', 'Advanced', or 'Premium' enrollment pack and fulfilled the binary conditions, but have not yet achieved the rank of Manager or higher, will I be eligible for binary commissions?

A: If you have not achieved the rank of manager or above, the binary commission you can earn is up to 100,000 won per week.

Q: My highest rank achieved is Director, and each week I maintain a Manager rank. Is my weekly binary commission based on my highest achieved rank? Or is it based on the rank I achieve this week?

A: Your weekly binary commission payout limit is based on the number of "paid positions" you achieve each week.

Q: With the matching bonus, do I only need to be a manager or higher to receive the Level 1, Level 2, and Level 3 bonuses? A: No. There are additional requirements for each level. Please be sure to check the requirements for each level.

Q: What happens to volume that can be cycled but has exceeded the weekly payout limit?

A: Cyclable volume above the weekly payout limit will be consumed at a 2:1 rate; however, paid managers in the first 52 weeks of enrollment are excluded from this cyclable volume rule.

Q: How do I know what my position will be each week and how much cyclable volume will disappear? A: Lifewave provides a variety of useful features in the back office for your convenience.



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