

LIFEWAVE X₂O™ SELLING SCRIPT

YOUR STEP-
BY-STEP GUIDE
TO CONFIDENT
CONVERSATIONS
THAT CONVERT



SELLING SCRIPT INTRODUCING LIFEWAVE X₂O™ LIGHT-INFUSED™ WATER



START WITH CURIOSITY

Can I ask you a quick question? When was the last time you thought about what's actually in your water?

Optional follow-up:

Most of us think the goal is just drinking enough water. But what if the water itself could do more for your health, energy, and how your body feels?



BRIDGE TO THE PRODUCT

That's what makes LifeWave X₂O so exciting. It's not just clean—it's *light-infused*. This is water that's been transformed through a patented process that delivers light into the water itself, making light available to the body in a completely new way.



3 KEY POINTS

1. Advanced, Dual-Stage Filtration

It starts with powerful dual-stage filtration that is designed to reduce a wide range of contaminants—improving clarity, taste, and overall water quality.**

2. Hydrogen Enrichment

Next, it enriches the water with molecular hydrogen*, which has antioxidant properties and may help reduce oxidative stress—supporting your body's natural defenses and recovery.

* **Disclaimer:** There are potential benefits of hydrogen-rich water on various aspects of health, including exercise capacity, physical endurance, and oxidative stress. While the initial research looks promising, more studies are needed to fully understand the extent of these benefits and the mechanisms behind them.

** **Disclaimer:** Our Primary Filter technology is currently undergoing accredited laboratory testing, state registrations, and full NSF certification. The Primary Filter was previously tested to remove all major water contaminants. In order for us to make formal written claims, the filter requires additional testing in our product configuration. We have selected this premium filter to best integrate with our technology, as well as with the secondary filtration and Hydrogen stages.

This filter forms the core of LifeWave X2O's contaminant-reduction system. Created from a powerful filter system that is designed to reduce a broad range of impurities found in municipal tap water.

3. Light-Infusion Technology

Finally, it's energized with light through a patented process. This is what sets LifeWave LifeWave X₂O apart - is the world's first water system that delivers light into the body through the water you drink. It transforms ordinary water into a powerful wellness medium-energizing, restoring, and renewing from within.



PERSONAL CONNECTION

The first time I tried it, I was surprised by how it felt-cleaner, smoother, and somehow more energizing. I found myself reaching for water more often, and it became such a natural fit alongside my daily X39[®] patch and Cellergize[™]. It's like completing the wellness puzzle.

Tip: Brand Partners should insert their own story here-brief, genuine, and focused on how LifeWave X₂O became part of their daily routine.



OPTIONAL COMPARISON FRAMEWORK

Think of it like this:

- **Essential:** Start with X39 - Supports energy, stamina, and strength by stimulating the skin with low levels of light.
- **Enhanced:** Incorporate Cellergize[™] into your morning routine - formulated with essential nutrients and sea buckthorn fruit extract to support healthy stem cell activity and overall vitality.*
- **Amplified:** Take your wellness to its brightest level with a daily glass of Light-Infused[™] Water.



CALL TO ACTION

Want to try a glass and feel the difference? Or would you like to learn how to get your own system?

I can help you order as a Preferred Customer or Brand Partner for instant savings on retail pricing - and there are even installment options with PayPal if that makes it easier.



TIPS FOR SUCCESS

- Keep it natural – this is a conversation, not a presentation.
- Lead with curiosity, not pressure.
- Use your LifeWave X₂O brochure, a visual aid, or even a glass of LifeWave X₂O water to bring the moment to life.
- Confidence is contagious-let your excitement show.



SELLING SCRIPT

INTRODUCING X39[®] OR CELLERGIZE[™]

(POST LIFEWAVE X₂O[™] PURCHASE)



OPENING BRIDGE (LEVERAGE THEIR LIFEWAVE X₂O EXPERIENCE)

Now that you've started using LifeWave X₂O Light-Infused Water, you're already giving your body something extraordinary - optimized cellular hydration and key physiological functions, with some reporting effects occurring within second of consumptions.

So if you're ready to take things further, the next natural step is adding one - or both - of our foundational wellness products: X39 and Cellergize.

X39 – THE FOUNDATION PATCH

X39 is our flagship patch, it uses low levels of light to stimulate the skin, which helps support energy flow and promotes a general state of health and vitality.

Key approved benefit points you can use:

- Supports improvements in strength and stamina.
- Supports improved exercise performance.
- Helps promote a general state of health and healthy activity.
- Stimulates the skin using low levels of light, resulting in improved energy flow.

CELLERGIZE™ – START STRONG, POWER ON

Cellergize is a great follow-up to LifeWave X₂O™. It delivers essential nutrients and sea buckthorn fruit extract to support healthy stem cell activity and overall vitality*, which aligns beautifully with the work of X39®.

And if you're already drinking LifeWave X₂O daily, Cellergize can easily be mixed into your glass for an upgraded experience.

THE COMBO PICTURE: BETTER TOGETHER

Think of it this way: They each do something powerful, but together they create real momentum in your daily wellness.



CALL TO ACTION

Are you ready to layer in even more benefits? You can start with X39, Cellergize, or go for the full synergy. I can help you decide based on what you're looking for - and place your order when you're ready.

Most customers who love LifeWave X₂O find these are the perfect complements for taking their results even further.



TIPS FOR BRAND PARTNERS

Start with what's working - use their LifeWave X₂O excitement as momentum.

Keep it natural:

- The next step many people take is...
- What worked best for me was...
- Here's what a lot of people love pairing it with...
- *Emphasize synergy: each product brings something unique but powerful when used together.*
- *Use visuals or personal stories to anchor belief.*

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.