

# LIFEWAVE X<sub>2</sub>O™ SOCIAL TEMPLATES TOOLKIT



READY-TO-USE CONTENT TO  
SPARK ENGAGEMENT, START  
CONVERSATIONS, AND DRIVE SALES

# ABOUT THIS TOOLKIT

This toolkit is designed to help LifeWave Brand Partners confidently promote LifeWave X<sub>2</sub>O Light-Infused™ Water across social media - in a compliant, curiosity-driven, and conversion-focused way. Whether you're just starting or building momentum, these done-for-you social templates make it easy to connect, educate, and invite others to experience the power of light-infused water.

## WHAT'S INSIDE

### Click to Access Templates:

- Instagram Carousels
- Reels - Video script prompts
- Polls - For Stories of Facebook groups
- Live Q&A - Prompts cards + structure



# HOW TO USE THESE SOCIAL TEMPLATES

## USE THESE TEMPLATES TO:

- Post on Instagram, Facebook, Stories, or Groups
- Host interactive Reels or Lives
- Spark conversations and drive interest in LifeWave X2O Light-Infused Water

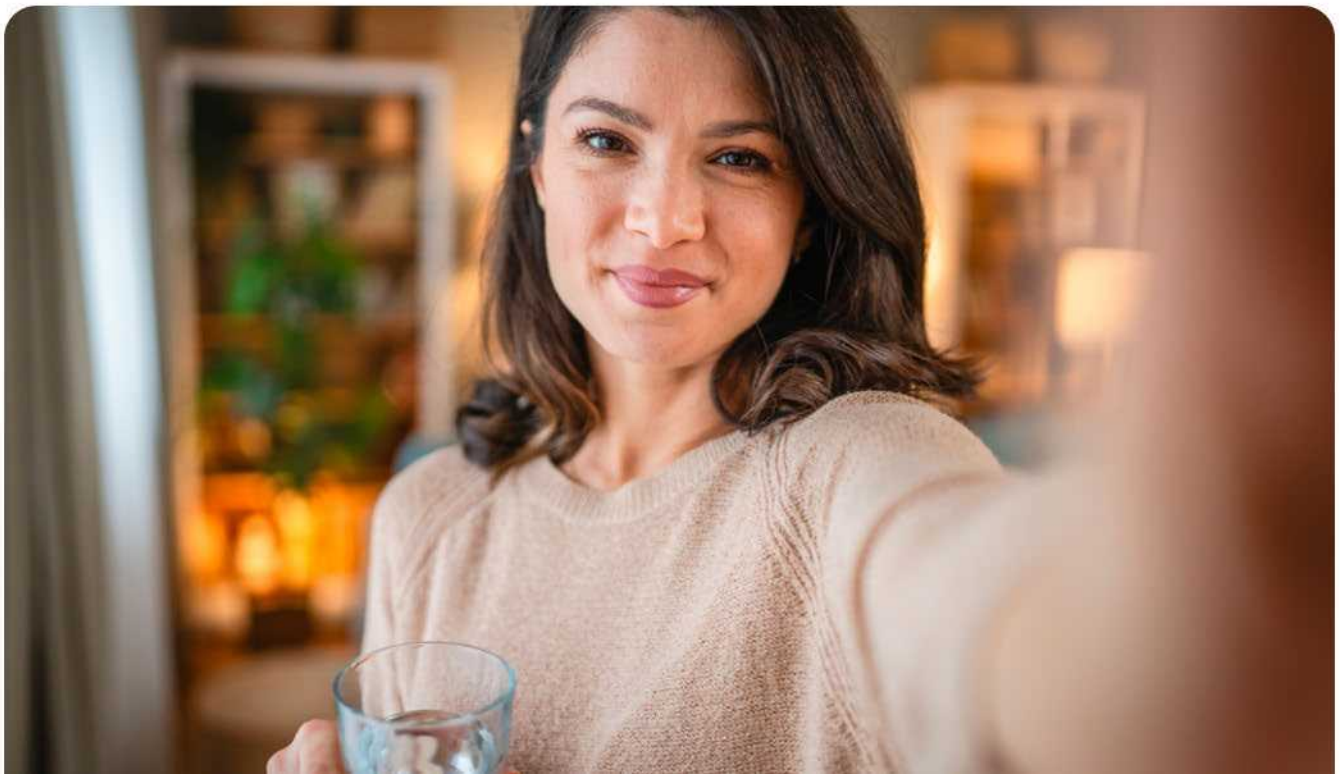
# TIPS FOR POSTING LIKE A PRO

## CUSTOMIZE

- Add your voice, story, or wellness routine
- Add photos, videos, or testimonial visuals

## POST WITH PURPOSE

- Use captions provided or adapt them
- Always include a clear call to action: “Message me to learn more!”



# CAROUSEL TEMPLATES (INSTAGRAM/FACEBOOK)

These carousels are professionally designed for instant use. Each sequence educates your audience, builds curiosity, and invites action. They're perfect for launching LifeWave X<sub>2</sub>O conversations in a structured and visual way.

## How to use:

- Click below to download the JPG slides
- Upload them in sequence as a carousel (multi-image post) on Instagram or Facebook
- Use the matching caption provided or write your own, keeping it compliant and personal.

→ [Click here to download the full carousel JPG set](#)

### **Template 1:** **What Is LifeWave X<sub>2</sub>O?**

*Image 1:*  
What if your water did more than hydrate?

*Image 2:*  
Meet LifeWave X<sub>2</sub>O: Light-Infused™ Water

*Image 3:*  
Energized with light. Filtered for purity.

*Image 4:*  
Designed to optimize hydration at the cellular level

*Image 5:*  
It's hydration reimaged, and you can feel the difference

*Image 6:*  
DM me to try it or learn more

### **Template 2:** **Why I Added LifeWave X<sub>2</sub>O to My Routine**

*Image 1:*  
I already loved X39® and Cellergize™ ...

*Image 2:*  
Then I tried LifeWave X<sub>2</sub>O Light-Infused Water

*Image 3:*  
I felt clearer. Hydrated. Ready!

*Image 4:*  
It fits perfectly into my wellness routine.

*Image 5:*  
X39, Cellergize, LifeWave X<sub>2</sub>O.

*Image 6:*  
Curious? Let's chat.

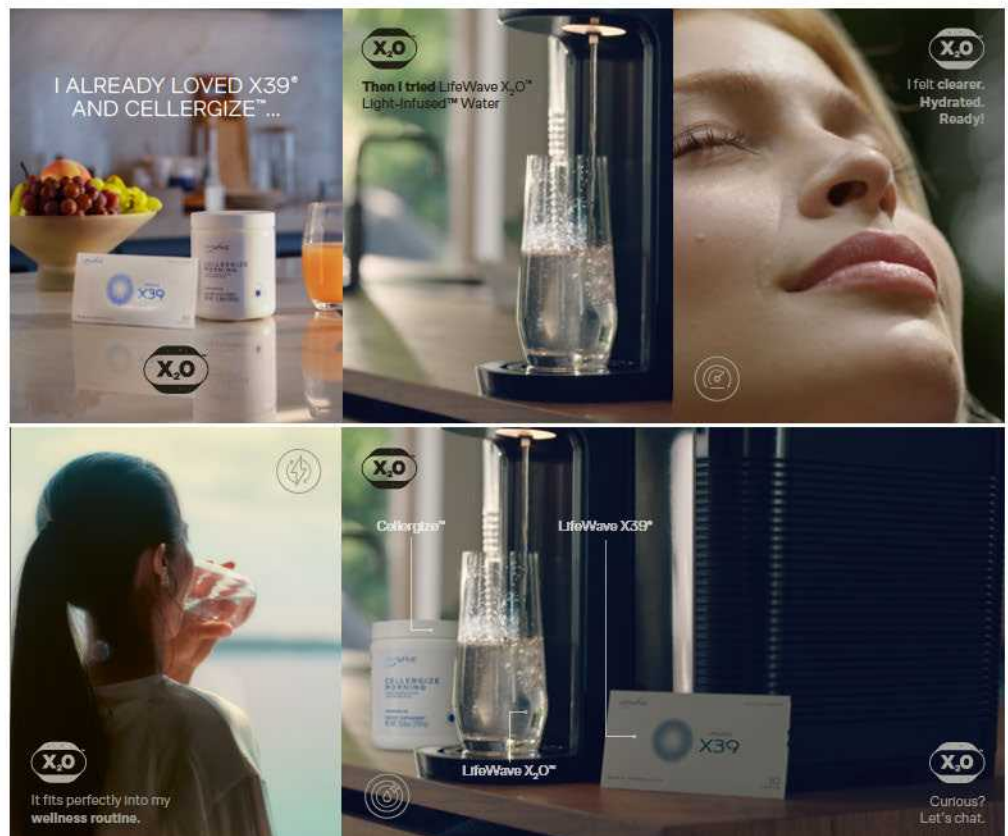
**Template 1:**

**What Is LifeWave X<sub>2</sub>O?**



**Template 2:**

**Why I Added LifeWave X<sub>2</sub>O to My Routine**



# REELS SCRIPT TEMPLATES (GUIDE FORMAT)

Reels are a powerful way to showcase your wellness journey. These scripts help you structure short videos or image compilations using Reels or Stories tools in Instagram and Facebook.

## Use them to:

- Plan your Reels with a clear hook, benefit message, and CTA
- Combine product shots, lifestyle images, or “day in the life” moments
- Showcase how LifeWave X<sub>2</sub>O fits into your daily wellness routine
- Keep it authentic and personal - let your energy do the talking

*Tip: Use Canva or Instagram’s native Reel editor to drop in images, add transitions, and apply the text.*

## Script 1: “A New Era in Cellular Hydration, Powered by Light”

**Hook:** “You’ve never had water like this...”

**Body:**

- Show system or pouring a glass
- “This is LifeWave X<sub>2</sub>O Light-Infused™ Water, making light available to the body in a completely new way.”
- “It’s not just hydration. It’s support for oxidative stress, recovery, and nutrient absorption.”

**CTA:** “Message me to find out how to try a glass or order your own system!”

## Script 2: “My Wellness Stack”

**Hook:** “Here’s what’s in my daily wellness stack...”

**Showcase Products:**

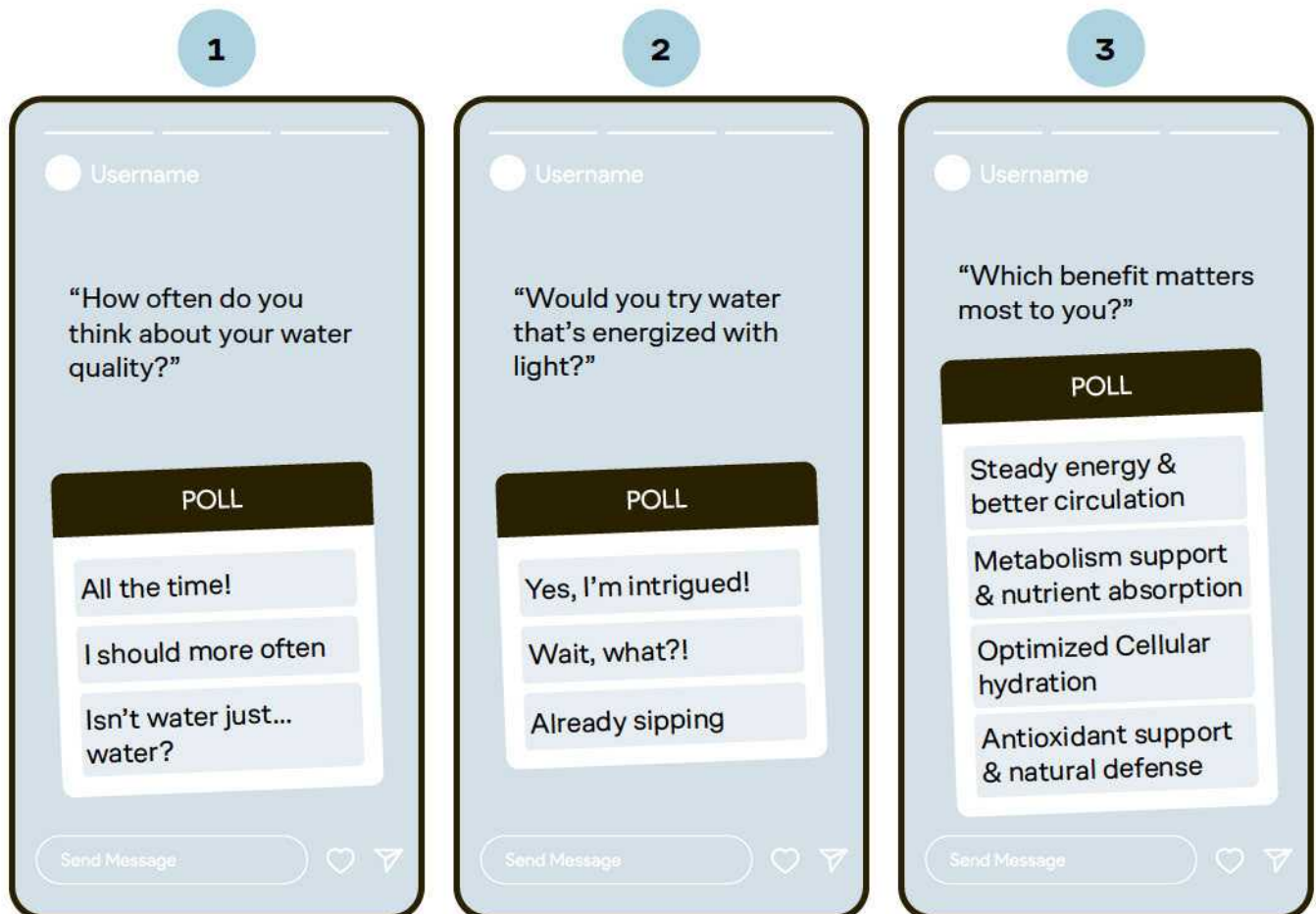
- Patch (X39®): “Improvements in strength, stamina and beyond”
  - Cellergize: “Delivers essential nutrients to support healthy stem cell activity”
  - LifeWave X<sub>2</sub>O: “Amplifies it all with light-infused water”
- Wrap-up:** “Start with one. Build from there.”
- **CTA:** “Let’s find your starting point.”

# POLL TEMPLATES (FOR INSTAGRAM STORIES OR FACEBOOK GROUPS)

Use polls to invite interaction and spark DMs. These pre-written questions are designed to get people thinking about their water, wellness, and curiosity around LifeWave X<sub>2</sub>O.

## How to Use:

- Post in Instagram Stories using the “Poll” sticker
- Use in Facebook Groups to stir conversation
- Follow up via DM to connect and share more



# LIVE Q&A FORMAT (INSTAGRAM LIVE, FACEBOOK LIVE)

Hosting a live video can be one of the most engaging ways to answer questions and build trust. This format is easy to follow and positions you as a helpful guide.

## **Title: “Ask Me Anything: What Is Light-Infused™ Water?”**

### **Opening (2 min):**

“Hey friends! I’m here to talk about a wellness breakthrough - LifeWave X<sub>2</sub>O Light-Infused Water. I’ll explain what it is, how it works, and what it’s done for me. Drop your questions!”

### **Sample Questions to Seed:**

- What makes LifeWave X<sub>2</sub>O different from bottled water?
- What does “light-infused” mean?
- Can I use this with other LifeWave products?
- How fast do people notice a difference?



### **Call to Action:**

“Message me to try a glass or get your own system!”

### **Tips for Brand Partners**

- Add your voice! Use these as a **starting point**.
- Show your **face + water** in video formats - it builds trust.
- Pair any of these with testimonials, photos, or real moments.

You don’t have to overthink it, just share what you love.

START THE CONVERSATION. SPARK CURIOSITY. LET THE LIGHT DO THE REST.



**BE THE LIGHT™**

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