



LIFEWAVE X₂O™ EVENT HOST TOOLKIT

SUPPORT
MATERIALS FOR
HOSTING YOUR
FIRST LIFEWAVE
X₂O MEETING

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HOST YOUR FIRST LIFEWAVE X₂O MEETING

Brand Partner Script & Talking Points

Audience: LifeWave Brand Partners, customers, and new prospects.

Purpose: Educate, demonstrate, and drive sales for LifeWave X₂O - especially as an amplifier for X39 and Cellergize.

WELCOME & SETUP

“Hi everyone - I’m so glad you’re here! Whether you’re already feeling the benefits of LifeWave products or just starting your wellness journey, you’re in the right place.

Today I’m excited to share a breakthrough in wellness hydration that aligns perfectly with our patches and supplements: the **LifeWave X₂O Light-Infused™ Water System.**”

START WITH THE WATER

“Let’s start with something we all understand, water is essential - but not all water is equal.

For over 20 years, LifeWave patches have helped people live better lives by reflecting infrared energy into the body. Now imagine if it were possible to take light directly into your body - yes, **actual light.**

Imagine transforming ordinary water to **carry light** so you can literally *drink in its energy.*

That’s exactly what **LifeWave X₂O** offers. It’s the world’s first hydration system that **infuses water with light** to optimize hydration at the cellular level within the body. You drink it. You feel it. It works from within.”

Serve LifeWave X₂O water while you continue talking. (Optional)

For best experience and product integrity, always use a glass cup - avoid plastic to preserve the water’s light-infused quality.

LIFEWAVE X₂O EXPLAINED IN 3 PARTS



1. Light-Infused™ Technology

“Just as our patches use light to stimulate the skin and promote a general state of health and healthy activity unique to each LifeWave patch, LifeWave X₂O uses patented light-infusion technology to energize water from within. This makes LifeWave X₂O the first system of its kind, transforming everyday water into a wellness innovation that delivers light into the body through hydration. The result? A new form of water that supports optimized hydration at the cellular level, energizing, restoring and renewing from within.”



2. Advanced Dual-Stage Filtration

“Before infusing light into the water, LifeWave X₂O first purifies it through an advanced dual-stage filtration system. This system is designed to reduce a wide range of common contaminants -all while improving water clarity, taste, and overall quality.” *



3. Hydrogen Enrichment

“After filtration, LifeWave X₂O water is enriched with molecular hydrogen (H₂). When dissolved in water, hydrogen provides antioxidant properties, supporting the body’s natural defenses and helping reduce oxidative stress. It may also help build endurance and support recovery, making it an ideal choice for those with active and health-conscious lifestyles.” **



***Disclaimer:** Our Primary Filter technology is currently undergoing accredited laboratory testing, state registrations, and full NSF certification. The Primary Filter was previously tested to remove all major water contaminants. In order for us to make formal written claims, the filter requires additional testing in our product configuration. We have selected this premium filter to best integrate with our technology, as well as with the secondary filtration and Hydrogen stages.

****Disclaimer:** There are potential benefits of hydrogen-rich water on various aspects of health, including exercise capacity, physical endurance, and oxidative stress. While the initial research looks promising, more studies are needed to fully understand the extent of these benefits and the mechanisms behind them.

This filter forms the core of LifeWave X2O’s contaminant-reduction system. Created from a powerful filter system that is

INTRODUCING THE WELLNESS SYNERGY FRAMEWORK:

At LifeWave, we believe in building wellness from the inside out - and empowering people with tools that work in synergy, not isolation. That's why we've created a simple framework to help guide your journey and conversations: Essential → Enhanced → Amplified.

Each level builds on the one before it - starting with our foundational patch, then layering in targeted nutrients, and finally, unlocking the power of light-infused water. This helps you see how each product layer supports the next - giving your customers and team a simple way to build their routines and feel the difference as they go.

Why? Because LifeWave X₂O is designed to amplify the benefits of LifeWave's non-transdermal patches and Cellergize supplements, making it an integral part of your daily wellness routine.

LIFEWAVE WELLNESS TIERS ESSENTIAL → ENHANCED → AMPLIFIED

ESSENTIAL

X39®

Start your day with the X39® patch to gently stimulate the skin with low levels of light, helping enhance energy flow, strength and stamina.



ENHANCED

X39 + Cellergize™

Incorporate Cellergize™ into your morning routine - formulated with essential nutrients and sea buckthorn fruit extract to support healthy stem cell activity and overall vitality.*

AMPLIFIED

X39 + Cellergize + LifeWave X₂O™

Take your wellness to its brightest level with a daily glass of Light-Infused™ Water, elevated even further when mixed with Cellergize™.



**These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.*



TESTIMONIALS

Share your own LifeWave X₂O experience (or someone's from your upline).

Sample:

“One of my customers said she noticed a difference in how refreshed and energized she felt after her first glass - like her body was responding right away”

Play a short video or read a quote aloud if available.

Explore our Testimonial Suite for helpful guidance on how to share your story or the story of someone you've seen benefit from LifeWave X₂O.



TRANSITION TO THE BUSINESS OR PRODUCT OFFER

For Brand Partners:

“LifeWave X₂O is a powerful tool for your LifeWave business. It increases volume and gives your team something to demonstrate and experience firsthand. Start with sharing X39, then let LifeWave X₂O amplify their results.”

Commissions

When a Brand Partner purchases a LifeWave X₂O, the enrolling sponsor earns:

- \$1,000 Sales Commission*
- 2,000 BV, released in stages

*The \$1,000 Sales Commission is scheduled for payout within 45 days of the X₂O purchase date.

“And because the filters are designed to last around six months, it gives you an easy, natural touchpoint to reconnect with your customers - supporting reorder volume and making LifeWave X₂O a smart long-term driver for your business.”

“LifeWave X₂O boosts both your wellness offering and your growth potential.”

For Customers:

Note: At launch in April 2026, LifeWave X₂O will be available exclusively to Brand Partners and will not be available to other customer types.

Access for Preferred Customers and Retail Customers will be introduced at a later date and will be announced once available.

“If you’re already seeing results from X39 or are thinking of purchasing X39 today, LifeWave X₂O takes those results even further. This is light-infused™ water that works with your body’s natural systems.

“Each filter lasts about six months, so once you set it up, it becomes a low-maintenance part of your wellness routine - and we’ll even remind you when it’s time to replace it.”

“You can order as a **Preferred Customer** or upgrade to a **Brand Partner** and instantly save money if you want to share this with others.”



CALL TO ACTION

“Let’s get you started. LifeWave X₂O is available for:

- **\$5495 for Brand Partners***
- **\$5495 for Preferred Customers**
- **\$5995 at full Retail**
- **Flat shipping fee of \$49**

*At launch in April 2026, LifeWave X₂O will be available exclusively to Brand Partners. Access for Preferred Customers and Retail Customers will be announced at a later date.

All include 2000BV and comes with a **1-year limited warranty**.

Extend your coverage to **5 years total** with the **Extended Warranty** for just **\$400** - adding protection for product performance and eligible mechanical or electrical failures. A smart way to protect your wellness investment and enjoy long-term peace of mind.

Want to take advantage of flexible payments? Use **PayPal’s ‘Buy Now, Pay Later’** and split your purchase over **3, 6, 12, or 24 months**, often with zero interest for qualified buyers. Instant approval decisions make it quick and easy.

→ I can help you place your order now, or follow up in the next day or two.

→ Distribute order forms, LifeWave X₂O brochure, QR codes, or digital links.

Closing Tip for Brand Partners

Keep it simple. Let the water do the work. You’re not selling a machine - you’re introducing a new era in cellular hydration, powered by light.

INVITE TEMPLATE + RSVP TRACKING TIPS

How to Create Buzz, Drive Attendance, and Track with Ease



INVITE MESSAGING – BRAND PARTNER FOCUS

New Message – ↗ ✕

SUBJECT: EXCLUSIVE LOOK AT THE LIFEWAVE X₂O LIGHT-INFUSED™ WATER SYSTEM

Hi *[Name]*,

I'm hosting an event to introduce LifeWave X₂O, LifeWave's breakthrough in life technology. This unique system uses light-infusion to energize water from within, supporting your body's natural function and complementing your existing LifeWave routine with X39 and Cellergize.

LifeWave X₂O is a product people can experience - in taste, in how they feel, and in their wellness routines. It's a powerful new tool for sharing the LifeWave mission and growing your business with confidence.

Come learn how LifeWave X₂O can amplify the wellness benefits your customers already enjoy and give you a whole new story to share.

Send Ⓐ @ 🖼️ 🗑️ | ▼

BRAND PARTNER SMS INVITE

Hey *[Name]*, I'm hosting a quick intro event on LifeWave X₂O - LifeWave's new light-infused water system that fits right into the X39 + Cellergize routine. It's a great way to grow your LifeWave business. Want to come?



INVITE MESSAGING – CUSTOMER FOCUS

New Message – ↗ ✕

SUBJECT: EXPERIENCE LIGHT-INFUSED™ WATER LIKE NEVER BEFORE

Hi *[Name]*,

I'd love to invite you to a casual event to experience LifeWave X₂O, LifeWave's new light-infused water system. It's more than clean water. LifeWave X₂O transforms ordinary water into a powerful wellness medium infused with light energy, optimizing hydration at the cellular level-energizing, restoring, and renewing from within. If you already use X39 or Cellergize, this is the perfect next step in your wellness journey. Let me know if I can save you a seat!

Send Ⓐ @ 🖼️ 🗑️ | ▼

CUSTOMER SMS INVITE

Hi *[Name]*, I'm hosting an event where you can try LifeWave X₂O - LifeWave's light-infused water that supports hydration at the cellular level, metabolism and nutrient absorption. Want me to save you a spot?



EVENT CHECKLIST

Create Memorable Moments That Share the Light



1-2 WEEKS BEFORE – PLAN & PROMOTE

- Choose your event type: In-person at home or virtual.
- Set your date, time, and location
- Set your guest goal (e.g., 5–50 attendees)

Promote the event:

- Use the SMS and email invite templates
- Share teaser posts or stories on your social media
- Message top customers and team members directly

Track RSVPs:

- Use a Google Form, FB event, group chat, or simple guest list

Order any printed or physical materials you need:

- LifeWave X₂O brochures and LifeWave X₂O + X39 combo brochures (available in bundles via Back Office)
- Products for sampling (X39 patches, Cellergize, LifeWave X₂O Light-Infused™ Water)
- Pull-up banner print files (download from Back Office)

Hosting elsewhere:

If you choose a location outside your home, please make sure to carefully follow all repackaging and setup instructions to ensure products are handled correctly.



1-2 DAYS BEFORE – FINAL PREP

- Confirm RSVPs and send reminder with directions or digital flyer

Print at home if needed:

- Pricing sheets, order forms.

Pack your display kit:

- Glassware (avoid plastic), napkins, brochures
- Product samples
- Banner and signage (if printed)

Once water has passed through your LifeWave X₂O, we do not recommend moving or transporting the unit, as this may temporarily affect performance. If moving is unavoidable, please follow the **CARE & TRANSPORT ADVISORY** instructions in your User Manual.

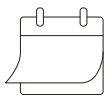


DAY OF – HOST WITH CONFIDENCE & CREATE CONTENT

- Arrive 30–60 minutes early for set up
- Test Wi-Fi and device access for online orders
- Create a clean, well-lit display with products, brochures, and banners
- Serve LifeWave X₂O water in glassware (if possible)
- Use the Host Script for guidance - relax and speak from personal experience

Capture the Moment:

- Take clear photos of the setup, product moments, and smiling guests
- Record short clips of testimonials or group engagement
- Post to stories, team chats, or Brand Partner pages during or after the event
- Ask a guest or teammate to help document while you present



AFTER THE EVENT – FOLLOW THROUGH

- Thank attendees via text or email
- Use the follow-up templates provided to reconnect and support next steps
- Offer to assist with orders, explain pricing, or answer any questions
- Invite customers to learn more about becoming a Brand Partner if interested

FOLLOW-UP & NURTURE EMAIL TEMPLATES

Pre-Written Sequences to Educate, Engage, and Convert



FOR BRAND PARTNERS

TEMPLATE 1: Thank You + “Let’s Build”

New Message — ↗ ✕

Subject: LET’S BE FIRST. LIFEWAVE X₂O IS HERE.

Hey [Name],

Thanks again for coming to the LifeWave X₂O meeting. You just experienced what could be the most exciting innovation to join the LifeWave product family.

Think about it - patent technology, designed to energize water from within. LifeWave X₂O is here to amplify everything you already love about X39 and Cellergize. And the best part? It’s tangible. People can sip it, feel it, and say, “I get it.” That kind of instant connection is a gift in our business.

With you at the front of this launch, you’ve got the chance to lead from the start - to spark belief, open conversations, and grow your business with a whole new story to tell.

Let’s connect and get your first event or outreach plan in motion. I’ve got tools, scripts, and support ready for you!

Send Ⓐ 🔗 🖼️ 🗑️ | ▼

TEMPLATE 2: Opportunity Follow-Up

New Message — ↗ ✕

Subject: LEADING WITH LIFEWAVE X₂O

Hi [Name],

Just following up on our recent LifeWave X₂O event - the feedback has been amazing!

LifeWave X₂O is turning heads not just for what it does, but how it does it. It opens new conversations, attracts new kinds of customers, and adds value to your business.

With the customer appeal, and total uniqueness in the wellness space - this is the time to position yourself as an early leader.

Let me know if you want support mapping out a few action steps. I’m here to help you launch strong.

Send Ⓐ 🔗 🖼️ 🗑️ | ▼



FOR CUSTOMERS / PROSPECTS

TEMPLATE 1: Thanks + First Step

Note: At launch in April 2026, LifeWave X₂O will be available exclusively to Brand Partners. Access for Preferred Customers and Retail Customers will be announced at a later date.

New Message — ↗ ✕

Subject: You've never had water like this

Hi [Name],

I'm so glad you made it to our LifeWave X₂O event! You saw something special - something that's getting people talking around the world.

This isn't just filtered water. This is energized, light-infused™ hydration - designed to work with your body in a whole new way.

Many people feel a difference in the first few days. It's not just about drinking water - it's about supporting your body from within, every single day.

If you're ready to experience it for yourself, let me know. I can help you order as a Preferred Customer and get you access to flexible payment options too!

Send A 📎 🖼️ 🗑️ ▾

TEMPLATE 2: Nurture – Still Curious? Let's Talk

New Message — ↗ ✕

Subject: Still thinking about LifeWave X₂O? You're not alone.

Hi [Name],

A lot of people leave our LifeWave X₂O events thinking: "How have I never heard of this before?"

Light-infused water isn't a trend. It's a category defining technology. And you're one of the first people to see it.

If you're already using X39 or Cellergize, this is the perfect next step.

If you have questions, I'm here. Or I can help you place your order when you're ready. Either way, I'd love to stay in touch!

Send A 📎 🖼️ 🗑️ ▾



BE THE LIGHT™

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