



# LifeWave X<sub>2</sub>O™

## What We Can and Cannot Say

Your words matter. Staying compliant not only protects LifeWave, but it also protects your credibility and the trust you build with others. This guide is here to support you in confidently sharing the benefits of LifeWave X<sub>2</sub>O while staying within approved messaging.

### WHAT YOU CAN SAY

**LifeWave X<sub>2</sub>O infuses water with light using patented technology.**

**Provides antioxidant properties by infusing water with hydrogen (H<sub>2</sub>), which acts as an antioxidant when dissolved in water supporting the body's natural defenses.**

**Results in seconds: Helps optimize key physiological functions, with some reporting effects occurring within seconds of consumption.**

**May help reduce oxidative stress.**

**Supports metabolism and nutrient absorption, as optimized hydration may aid in metabolism, oxygen uptake, and amino acid synthesis.**

**Optimizes hydration at the cellular level.**

**Designed to amplify the benefits of LifeWave's non-transdermal patches and Cellergize supplements, making LifeWave X<sub>2</sub>O an integral part of your daily wellness routine.**

**Supports bioelectrical activity, energy levels and circulation, leading to enhanced wellness and vitality.**

### WHAT YOU CANNOT SAY

"LifeWave X<sub>2</sub>O cures disease" or any reference to diagnosing, treating, or preventing illness.  
"Medical grade" or "prescribed by doctors"  
"Approved treatment for any condition"

"Boosts immunity" or "heals the immune system"  
"Fights infection"  
"Prevents illness"

"Guaranteed results instantly"  
"Immediate cure"  
"Works for everyone"

"Eliminates free radicals" or "reverses aging"  
"Stops aging process"  
"Turns back the clock"

"Accelerates weight loss" or "increases fat-burning"  
"Burns fat fast"  
"Blocks carbs"

"Flushes toxins from the liver/kidneys" or "Detoxifies specific organs or heavy metals"  
"Cleanses your system"  
"Purifies your blood"

"You must use this combo for results" or "the only way to get healthy"

"Clinically proven to treat any condition"  
"Fixes circulation issues"  
"Heals chronic fatigue"